

Cartoon by Aaron Cecil

3 NEWS

No more alphabet soup:

Why Chancellor Leo Morton decided to abandon the UMKC name change proposal

2 NEWS

UMKC researchers conduct first needs assessment of area Hispanics in 24 years

10 FEATURE

Student campaign volunteers discuss their interest in politics

12 A&E

The psychology of how politics influence consumption



Photo by Sai Srikar Kadiyam

UNIVERSITY NEWS

UMKC's Independent Student Newspaper

www.unews.com

5327 Holmes St. Kansas City, MO 64110

Editor's desk: 816-235-5402
Advertising: 816-235-1386
Fax: 816-235-6514

U-News Senior Staff

Editor-in-Chief Nathan Zoschke	Senior Staff Writer Kate Baxendale Roze Brooks Kharissa Forte Riley Mortensen Kynslie Otte
Advertising Manager Luis Ruiz	Staff Photographer Sai Srikar Kadiyam
Business Manager Xuan Cai	Production Assistant Aaron Cecil Kynslie Otte LaShonda Washington
Production Manager Meredith Shea	Distribution Andrew Graff
Managing Editor Elizabeth Golden	Faculty Adviser Jon Rand
Copy Editor Roze Brooks Kharissa Forte Michelle Heiman Johanna Poppel	Online Editor Sai Srikar Kadiyam

Board of Publishers

Stephen Dilks (chair) Robin Hamilton Allen Rostron Jon Rand Nathan Zoschke Patrick Hilburn	Patty Wolverton Andrew Kraft Joseph Salazar Shannon Jackson Catherine Saylor Michael McDonald
---	--

Mission: To provide relevant, timely coverage of the UMKC community by seeking truth, fairness and accuracy in reporting while preserving the integrity of *U-News* as an independent student-run publication.

About us: The *U-News* is the official independent student newspaper of UMKC, produced each week by a staff consisting entirely of students.

We publish 4,000 copies each week, and distribute to the Volker and Hospital Hill campuses and surrounding neighborhood businesses.

Letters to the Editor can be submitted by mail or to info@unews.com. Letters should be 350 words or less and are subject to edits for clarity.

U-News is printed by *The Kansas City Star*. *U-News* is an equal opportunity employer.

UMKC researchers take first comprehensive look at area Hispanic population since 1988

Education likely to still be seen as No. 1 priority

Nathan Zoschke Editor-in-Chief

A new survey aims to identify the changing needs of Kansas City's burgeoning Hispanic community in areas such as health care, education and employment.

The 2012 Hispanic Needs Assessment (HNA) is the first comprehensive survey of the nine-county Kansas City metropolitan area's Hispanic population since 1988.

"There was a lot written about how the '80s were going to be the decade of the Hispanics," said John Fierro, President/CEO of the Mattie Rhodes Center. "Kansas City did not have a huge population like L.A., Chicago or New York. We needed something to substantiate that this population exists."

Since the '80s, Kansas City's metropolitan Hispanic population has more than tripled—from 45,000 in 1990 to 166,000 in 2010, according to the U.S. Census. As a whole, the metro grew from 1.6 to 2 million during those two decades.

“Twenty-five years ago, when you thought of the Hispanic population, two neighborhoods popped out... Today, you have Hispanic populations in Olathe, Lenexa and North of the River. We're truly spread out.”

-John Fierro

"Twenty-five years ago, when you thought of the Hispanic population, two neighborhoods popped out: the Westside in KCMO and Argentine area in KCK," Fierro said. "Today, you have over 10,000 Hispanics living in the Historic Northeast, which is three times the Hispanic population of the Westside. You have Hispanic populations in Olathe, Lenexa and North of the River. We're truly spread out."

The current needs assessment is being conducted by UMKC's Institute for Human Development (IHD) and the Latino Civic Engagement Collaboration (LCEC), which represents six local non-profit organizations

that work with the Latino community.

Fierro, who convenes the LCEC, said the collaborative was created four years ago for fundraising purposes and information sharing.

Data from the needs assessment will be used by these programs to obtain grant money and tailor services to the growing local Hispanic community's changing needs.

Education is a pivotal issue for Hispanics, who tend to be younger, as a demographic, than other ethnicities.

Hispanics represent approximately 17 percent of the U.S. population, but they account for 25 percent of K-12 public school enrollment and 20 percent of those ages 18-24, according to the Pew Hispanic Center.

However, the 2010 U.S. Census found that only 63 percent of Hispanics 25 years of age or older are high school graduates, and only 14 percent have a college degree—the lowest of any race or ethnicity.

The 1988 HNA survey found that "low educational attainment and high dropout rates are seen as the most important problems and education the most critical unmet need for Kansas City area Hispanics."

It also found that "many see education as a key determinant of future success."

Immigration, language barriers and poverty are largely to blame, experts say.

Today, about 40 percent of the U.S. Hispanic population is foreign-born—including 53 percent of Hispanic adults.

Once bilingual students leave English as a Second Language (ESL) programs, they are often on their own.

"Parents may not have that skill set [to help kids with homework], and that frustration is visible," Fierro said. "Educators assume that the kids don't want to learn, but they don't understand the underlying issues that create that type of behavior."

Fierro speaks from personal experience.

"I remember being in high school and struggling with algebra," Fierro said. "My mom always spoke Spanish, and my dad was bilingual but had less than a ninth grade

Continued on Page 6

Latinos by the #S

17 percent of the U.S. population

45,000 persons of Hispanic origin in Kansas City metro in 1990

166,000 persons of Hispanic origin in Kansas City metro in 2010

25 percent of K-12 public school enrollment in the U.S.

20 percent of those ages 18-24 in the U.S.

40 percent of all U.S. Latinos are foreign-born, including 53 percent of Latino adults

Adults 25 and older with a high school diploma by race and ethnicity:

- 92 percent of whites
- 89 percent of Asians
- 85 percent of blacks
- 63 percent of Hispanics

Adults 25 and older with a college degree by race and ethnicity:

- 51 percent of Asians
- 34 percent of whites
- 20 percent of blacks
- 14 percent of Hispanics

Education seen as No. 1 priority facing Kansas City's Latino community in the 1988 Hispanic Needs Assessment survey

To take the 2012 Hispanic Needs Assessment survey, visit www.alanzas.us/news/2012-hispanic-needs-assessment

Corrections

Issue 11, Oct. 29
Page 4: Police Blotter

An incorrect version of the Police Blotter was woefully published.

Spot any mistakes? Have questions about content in the newspaper or new story ideas? Email Editor-in-Chief Nathan Zoschke, nzoschke@unews.com.

Chancellor drops name change proposal



Left: Chancellor Morton speaks directly to Theatre faculty and staff during a face to face meeting Oct. 29 concerning the Theatre petition against a name change.

Above: Theatre students sit on the floor during Chancellor Morton's speech. They were able to ask questions afterward. Photos used with permission of Dr. Felicia Londre

Theatre Department, A&S faculty voice strong support for existing name

Meredith Shea Production Manager

"We will remain the University of Missouri-Kansas City for the foreseeable future," Chancellor Leo E. Morton announced in a letter to the UMKC community Friday afternoon.

For several months, Morton held town hall meetings and spoke to faculty, staff, students, community members and UMKC stakeholders.

In mid-October, a survey was emailed to all current students, staff and faculty, and a mail-in survey was featured in "Perspectives," the UMKC alumni magazine.

Prospective students and community members were also able to voice their opinions. Alumni alone completed 8,800 surveys.

Morton said the outcome of the surveys and other research would be the deciding

factor in whether to bring the proposal to the UM System Board of Curators in December.

Morton said he wanted to better understand how a name change might affect the university's goals to increase undergraduate enrollment and philanthropy.

Coming from a business background, Morton believed a name change, or "rebranding," would be the easiest and fastest way to achieve the University's goals.

"We said that if a name change could help us achieve our mission, vision and strategy, then it was worth considering; if we were to learn that it wouldn't help, then we wouldn't go forward with it," Morton wrote. "And our internal stakeholders – faculty, staff, students and alumni – made it clear that you are not ready to make this change at this time."

According to Morton, undergraduates represent about 80 percent of total enrollment at universities like KU and Mizzou, but they represent less than 60 percent of total enrollment at UMKC.

State support has declined as a percentage of the school's unrestricted revenue stream in recent years, which has urged tuition and fee increases.

"When state support is declining, when

it used to be a large part of the income we get, you have to find other sources of revenue," Morton said. "Now, we can't just increase tuition and fees. What we have to do is increase the number of students paying tuition and fees."

"He told us that if a lot of people were not behind the change it would not happen, and true to his word it is not happening, at least for now," said Ron Schaeffer, professor of Theatre. "So good for him to listen to faculty and students. I respect him highly for that."

In response to the petition in opposition of a name change from the Department of Theatre, Morton held a meeting on Oct. 29. Approximately 70 Theatre faculty, staff and students attended.

"He did speak with the Theatre Department on Monday [Oct. 29] and College faculty on Tuesday [Oct. 30], and in general I think it would be accurate to say that the sentiment in both rooms was 'why [change the name]?' said Tom Mardikes, Theatre chair and professor of sound design.

One student at the meeting suggested that recruitment was a bigger issue than a name change. A graduate from the Shawnee Mission School District, she said she, "was

never once approached from anybody from UMKC saying, 'Would you like to go to our school?'"

On the other hand, she said KU, K-State and Emporia State recruiters visited students in the district three to five times a year.

"I've talked to guidance counselors and some of them say [that] we're there all the time, and others say they've never seen us," Morton said. "We're going to change that. I'm convinced that's one of the things that we need to do."

What was unknown to the Theatre Department during the meeting was that Morton already had the results from the surveys prior to the Monday meeting, but had not yet released them.

"I talked with Chancellor Morton last night [Nov. 2] at a gathering and thanked him for the discussion on Monday," said Jennifer Martin, James C. Olson emeritus Professor of Theatre. "He said that the results of the survey were clear at that point, but he wanted to pursue the discussion with Theatre folks. Again, a vote for academic discourse. I think everyone can benefit with open, civil discourse."

mshea@unews.com

police blotter

Friday, Oct. 26

2:14 p.m. *University Rules Violation*
The party had a fraudulent parking permit in the Rockhill Parking Garage.

Saturday, Oct. 27

2:48 a.m. *Disturbance*
Officers responded to a noise disturbance on the basketball court at Oak Street Residence Hall.

11:18 p.m. *Disturbance*
Officers responded to a noise disturbance at the 5400 block of Harrison Street.

Sunday, Oct. 28

11:24 a.m. *Burglary*
Between 10:45 and 11 a.m., the victim's door in Johnson Hall was kicked open, and the suspect attempted to strike the victim.

2:11 p.m. *Property Damage*
Officers found a broken window in Epperson House, which was broken between Oct. 25 and Oct. 28.

3:05 p.m. *Auto Theft*
The victim's vehicle was stolen from the parking lot at the 4825 Troost building.

6:26 p.m. *Harassment*
A student in Miller Nichols Library reported being harassed via text messaging by another student between noon Oct. 27 and 6 p.m. Oct. 28.

Monday, Oct. 29

6:03 p.m. *Property Damage*
A student returned to his vehicle and found damage that occurred between 3 and 5:55 p.m. in the student parking lot at 51st Street and Troost Avenue.

Tuesday, Oct. 30

11:10 p.m. *University Rules Violation*
Officers responded to the smell of marijuana in Oak Street Residence Hall.

Thursday, Nov. 1

10:41 a.m. *Larceny*
A student's backpack was stolen from under the stall partition in the restroom. Among the items missing were the backpack, a laptop, a Walkman, books and medication.

3:42 p.m. *Harassment*
A student in Haag Hall reported being harassed via text message by another student between noon Oct. 29 and noon Oct. 31.

7:55 p.m. *Drug Offense*
The party was arrested for possession of marijuana at 51st and Cherry streets.

Media expert shares advice on social networking

Kharisa Forte Senior Staff Writer

Annie Greenberg, web producer for Channel 41 Action News, spoke to UMKC students on Oct. 25 about utilizing social media networks, such as Facebook and Twitter, for both journalism and career development.

"Social media is half marketing and half journalism," Greenberg said.

At 24 years old, Greenberg has an impressive résumé. One week after graduating from high school in south Florida, Greenberg took an internship at the Navajo Times, which later turned into a full-time job.

After the internship, she worked at the South Florida Sun-Sentinel before deciding to attend the

University of Missouri- Columbia, where she received a bachelor's degree.

In college, Greenberg added *The Associated Press* - Miami, the *Columbia Business Times*, and *The Kansas City Star* to her list of experiences.

"I turned that business reporting internship at *The Star* into a new social media coordinator position," she said. "I ran social media for both *The Star* and *Ink Magazine* for seven months, before accepting the web producer position at 41 Action News."

Greenberg later discussed how students could use social networks to create an appealing online persona, which could attract internship opportunities and career recruiters from many businesses.

kforte@unews.com



Annie Greenberg. Photo courtesy of Annie Greenberg

Q&A with Annie Greenberg

Q: How true is it that employers check out potential employees' Facebook pages, blogs and other social media sites?

A: It's commonplace for both employers and universities to check out applicants' pages on social media as part of the hiring and/or admissions process. You can't be too cautious. There are ways around privacy settings.

Q: What is your advice concerning the balance of being both professionally attractive while still allowing your personality to shine through on Facebook?

A: Social media is about being social. You don't want to sound too canned or rigid — people can see right through that. Being professional and personable isn't mutually exclusive.

Remember, you don't need to drop f-bombs to show personality. It's great to share your thoughts on the hot topics of the moment — and Twitter was made for brevity and wit — but be sure to consider your audience.

If you're a journalist and want to market yourself to potential employers, you'll want to adhere to ethics and objectivity. If you want to be a teacher, you probably want to keep rants about children to a minimum.

Q: How can students utilize their social networks to be their own PR people and one-person marketing teams?

A: In this tough job market, it's important to find out what niche you fill doing something no one else can, and play to that unique strength.

Once you figure out what will set you apart from the other applicants out there, promote that quality everywhere from your résumé to your cover letter to social networks and in any interviews you have.

Q: As students, what are the best ways for us to market ourselves online?

A: I would suggest setting up Facebook, Twitter and LinkedIn accounts. Be sure to strategically share [topics] that correlate with your specific interests. Depending on your career goals, Google+ and Instagram can help, too.

kforte@unews.com

student profile Brett Shoffner

MPA student balances 15 credit hours with internship and volunteer work

Nathan Zoschke Editor-in-Chief



Brett Shoffner has helped build more than 10 miles of trails in Swope Park and Roanoke Park, pictured above. Photo by Nathan Zoschke

Brett Shoffner lost his car to a blown engine in 2004, only to find a passion for mountain biking that has transformed his life.

"I took the West Lawrence [Kan.] exit on my way to school in Iowa, and my engine blew up," he said.

Shoffner was unable to pay the tow service or mechanic, which kept his car and auctioned it off, so he started riding his bike out of necessity.

Shoffner is now a Masters of Public Administration student at UMKC's Henry W. Bloch School of Management, and his enthusiasm for biking has inspired a passion for building urban trails.

Shoffner discovered that he enjoyed working outdoors, and found it rewarding to see people biking, hiking and running on the trails he helped construct along the riverfront in Lawrence, Kan., and at nearby Clinton Lake.

"I like getting dirty and the feeling of swinging my pickaxe in the air," he said.

Since Shoffner's arrival to Kansas City in 2008, he has helped construct more than 10 miles of urban trails in two Kansas City parks that have been overlooked in recent years.

He said his volunteer work at Swope Park and Roanoke Park is motivated by a desire to increase community involvement.

"If the urban core does not establish a sense of sustainability and ownership of the future, these areas are going to die off," he said.

His long-term vision is to build one of the largest urban trail systems in the world—65 miles of contiguous trail linking Kessler Park in the Historic Northeast to

the Swope Park and the Blue River Parkway trails in South Kansas City.

His twofold sustainability effort focuses on both neighborhood restoration and well-managed ecological habitat.

Shoffner said he usually works in small groups of about five volunteers, although he has cleared a significant part of the Roanoke Park trail by himself.

Invasive species of honeysuckle and other overgrown plants at both parks have been removed, and the slope of the trails has been modified to optimize accessibility and drainage.

He pointed to a slide from a presentation he made last weekend at the World Trails Summit in Santa Fe, N.M.

Two pictures contrast the pristine condition of Roanoke Park in the early 1900s with the litter and overgrown vegetation that he discovered last fall when he began work on the trail.

"We want to get the park system back to what it was when it first started," Shoffner said.

In addition to his 15 MPA credits at UMKC, Shoffner also estimated that he works 20-30 hours a week as a planning intern at the Mid-America Regional Council.

Shoffner said he often foregoes sleep, but summed up the purpose of his work with a quote from Marie Freedman:

"If you're too busy to give your neighbor a helping hand, then you're just too darned busy."

Shoffner is looking for volunteers to help build trail at Roanoke Park on Nov. 10 from 8 a.m.-noon. Volunteers will meet at the Westport-Roanoke Community Center, 3700 Roanoke Road.

nzoschke@unews.com

UMKC Ambassadors for Stopping Human Trafficking will hold 1.2-mile walk this week for awareness

Elizabeth Golden Managing Editor

The UMKC Ambassadors for Stopping Human Trafficking will hold a 1.2-mile walk this Friday to draw local attention to a growing international problem.

Human trafficking, the illegal trade of humans for the purposes of sexual exploitation or forced labor, claims an estimated 27 million victims worldwide.

This figure, according to The Stop Trafficking Project (TSTP), is higher than it has ever been.

TSTP, in partnership with the UMKC Ambassadors for Stopping Human Trafficking, attempts to create awareness of the situation and provide safe homes for those in need.

"[TSTP] focuses on five main areas in our efforts to combat human trafficking: awareness, education, prevention, rescue, and restoration projects in India, Thailand, the U.S., and specifically in Kansas City," said founder Russ Tuttle.

Tuttle continues to explain how without awareness, people won't know there's a problem and, therefore, can't stop it.

Education happens after someone is aware of the problem and looks for solutions. Prevention is the necessary next step in order to stop someone from being a victim.

"It's always better to keep someone from becoming a victim than having to rescue and restore them," Tuttle said.

If one is a victim of human trafficking, rescue and restoration is necessary in order to restore victims back to their normal lives.

In collaboration with Professor Gene Brown's marketing class at the Henry W. Bloch School of Management, Tuttle helps recruit student ambassadors.

Junior business major Kory McEnaney stepped up to the challenge as president of the UMKC Ambassadors for Stopping Human Trafficking.

"Once I was aware of the situation, I knew I had to do something," McEnaney said. "I feel lucky to live where I do. The whole situation is awful. It's not right, and I've always been interested in leadership so I knew I had to be involved."

Tuttle launched his organization in June 2009 as "Best Days Now" and focused his efforts on India, where he grew up as a child.

"I got involved by choice," Tuttle said. "I grew up for much of my life in India and saw human trafficking before the term was even used."

He contacted trusted friends in the fight against human trafficking in January 2009, and launched his organization in June 2009 as "Best Days Now."

"As our efforts grew from India to Thailand, I became increasingly aware of the very real problem of trafficking in America," he said. "When I realized that Kansas City is No. 5 in the nation for the commercial sexual exploitation of children, it really changed my perspective, and we started The Stop Trafficking Project."

According to the U.S. Department of State, each year more than 4,000 American children fall victim to commercial sexual exploitation in Missouri. Nearly 1,700 are victimized in the Kansas City metropolitan area.

The main purpose of the UMKC Ambassadors for Stopping Human Trafficking is to raise awareness through the "ONLY 12" campaign and the Stop

Walk against human trafficking

When: Friday, Nov. 9; registration at 6 p.m.; walk begins at 7 p.m.
Where: Steps at 51st and Oak Street by the Administrative Center
Cost: \$12 per person

Proceeds benefit the Stop Trafficking Project.



Educating children at schools, such as this one in India, is a key part of prevention efforts against human trafficking. Photo courtesy of Russ Tuttle

Recent School of Law graduates hatch their own practice at UMKC incubator

Roze Brooks Copy Editor

School of Law graduates Alexander Edelman, Katherine Haug and Sarah Liesen have taken a bold initiative by creating a firm of their own.

Edelman, Liesen & Myers L.L.P. is one of the first firms located in the new Solo and Small Law Firm Incubator at 4743 Troost Ave., which was started in November 2010.

The American Bar Foundation reports that 50 percent of all lawyers are solo practitioners, and 70 percent of lawyers are in firms of 10 or fewer attorneys.

"We have had courses in solo and small law firm practice and related business planning for about nine years now, but the Incubator was an innovation recommended by the Law School Dean and Associate Deans about three years ago and implemented after study and planning," said Law Professor Anthony Luppino.

Prior to graduation, Edelman, Haug (soon to be Myers) and Liesen agreed finding a satisfying job within an existing firm was difficult, so they decided to research how to create their own.

They contacted Luppino, who suggested the incubator.

The partners began working on a business proposal in April 2012, but were interrupted by rigorous studying for the Missouri Bar exam.

They were sworn into practice in September after their proposal was accepted by a committee of UMKC law and business professors.

As an incubator, the office space came fully furnished, with amenities such as printing and

copying. "We thought of this as a shortcut," Liesen said. "With this route, we could surround ourselves with mentors and then immediately start practicing in the areas that we wanted to start in."

Edelman said he hopes to encourage students to take advantage of the program by being a good role model.

Haug expressed interest in becoming a mentor for anyone occupying the space after them. There is no predetermined time limit for the incubator, but the partners expect two years maximum.

"I think there is a big psychological barrier to setting out on your own," Edelman said.

Reactions from others have varied.

"I've been told by a lot of attorneys that are on their own now, that they wish they would have done what we're doing, even though it's not the easiest thing to do," Haug said. "It's difficult to start [your own practice]. It just requires a little more ingenuity and hard work to get where you want to go."

Edelman said the Law School is slowly adapting to the influx of graduates hoping to start smaller firms.

"The average stereotype of an attorney is someone in a tall building with a lot of offices and fancy coffee mugs, but in reality, a majority of attorneys practice independently in small firm settings," Edelman said. "With this program, they're starting to move closer to reality and training attorneys to be in small firms."

One of the biggest obstacles the



Left to right: Katherine Haug, Sarah Liesen and Alexander Edelman.

Photo courtesy of Jonathan Edelman

partners have faced is marketing and branding.

"Had we known this is what we were going to do, we may have taken some classes with the business school, but how do you really know?" Haug said.

The partners said much of the marketing for this firm has been through word of mouth and law professors networking with colleagues. Social media and community outreach have been helpful, and the partners agree that it's a trial and error experiment.

The partners believe the different legal practices they offer will be beneficial to marketing the firm.

Edelman focuses on estate planning law, dealing with wills and trusts.

Haug offers employment

law services, such as workplace discrimination and wage issues.

Liesen practices immigration law, handling visas and citizenship.

All three partners accept traffic ticket and DUI violations.

Strategic planning to educate the community on legal rights is one major goal for the firm. Haug has contacted several organizations offering free seminars. Liesen intends on speaking to local schools.

They acknowledge that the influence of law is always changing and hope to bring a fresh perspective on the stigma that lawyers sometimes carry.

Edelman feels the general public often views lawyers as cheats, finding any way to drain clients' money.

"Part of that is because lawyers aren't always good at communicating with non-lawyers," he said. "Oftentimes when lawyers explain to clients what they're doing, they use jargon or shorthand that another law person would understand, but the client doesn't."

The firm offers free consultations as a service to clients, some of whom may not actually require legal counsel.

"We want people to understand what they're getting," Liesen said. "Some of this takes a lot of time and a lot of effort and research. That is what you're paying for."

For more information, visit elmlawkc.com

rbrooks@unews.com

UMKC SIFE enacts a name change

Michelle Heiman Copy Editor

UMKC's Students in Free Enterprise (SIFE) no longer exists.

On Sept. 30, its parent organization changed its name from SIFE to Enactus, a combination of the words "Entrepreneurial," "Action" and "Us."

"Free enterprise" carries different meanings in different countries," said UMKC Enactus President Katrina Lapine, "and it wasn't as effective in other countries as it was in the United States. It really didn't portray what we do and what we stand for as well as it should have."

Cary Clark, UMKC Enactus adviser, announced the name change on Oct. 30 at the end of a "kickoff" event at the Kauffman Foundation.

"The backbone of our organization is applying our entrepreneurial skills to address a need in the community," Lapine said. "There is no better foundation to have supported that than the Kauffman Foundation."

Since the global organization announced the name change back in September, the students were aware of the change before Clark's announcement about the UMKC team.

"UMKC has one of the largest teams," Lapine said. "We wanted to make sure the announcement carried the weight our team name does."

The team left Oct. 5 for a China trip, its third, that lasted until Oct. 13.

"We usually have a China debriefing when we come back and are able to tell what we accomplished and what we did," Lapine said. "This year was especially special because we went with the Edgar Snow Foundation, and their symposium is



FRONT ROW: Thomas Ahart, Sam Chagui, Jake Ortner, Jody Pope and Katrina Lapine
BACK ROW: Peter Pang, Bloch School Dean Teng-Kee Tan, Councilman Scott Wagner, Dr. Dolly Plaster Clement of the Plaster Foundation, Chancellor Leo Morton, Enactus Adviser Cary Clark and Amanda Argo.

Photo by Michelle Heiman

only in Beijing every four years."

Among those present at the kickoff event were Bloch School Dean Teng-Kee Tan, UMKC Foundation President Murray Blackwelder, Chancellor Leo Morton, Councilman Scott Wagner, Edgar Snow Memorial Foundation Vice President John Phillips and Dr. Dolly Plaster Clement, executive director of the Robert W. Plaster Foundation and daughter of Robert Plaster, the namesake of the Enactus headquarters building in Springfield, Mo.

Lapine reiterated Clark's statement about the name change – nothing else changes with it.

"No matter what the name, you're in the presence of students ... who will continue to bring recognition to UMKC and the city of Kansas City," Clark said.

Lapine is hopeful for the future of

UMKC Enactus.

"This year's future looks like being in the top 20 at nationals, which will be in Kansas City again this year," she said. "Enactus is a great addition to the Big 5 Initiative of making Kansas City the most entrepreneurial city. If you combine the Bloch School's efforts and Dean Tan's efforts, it's a really cool mesh of three people with similar goals."

The name change and re-branding process will be worth it, according to Lapine.

"Overall, I think it's a wonderful thing for the organization's future, and I'm really excited to see where it takes it even after we all leave UMKC," she said.

Clark said the team will immediately begin a "very aggressive" branding and marketing program for the name change.

mheiman@unews.com

financial corner

ENACTU



Securing your identity

Brad New

SIFE Columnist

On the Federal Trade Commission's list of top consumer complaints, identity theft has ranked No. 1 each year since 2000. Of the 1.8 million complaints filed with the FTC in 2011, 15 percent dealt with identity theft. Of those, 25 percent dealt with tax or wage related fraud.

Thieves can obtain personal information in many ways. Stealing purses and going through trash may be the most common, but a more high-tech method of identity theft is on the rise—"phishing," the use of a fake website to obtain confidential consumer information, is on the rise.

Police Officer Robert Van Cleave, who is also a financial advisor with Transamerica Financial Advisors, Inc., has tips to prevent, monitor and report identity theft:

- When entering sensitive information on a website, make sure the website is secure. To verify security, make sure "http" or "https" appears in the URL. Look for an icon on the web browser that indicates the site is secure.
- Do not enter sensitive information on a website if you are using a public computer such as those in a computer lab or any unsecured wireless network.
- Sign the back of your debit and credit cards, and, using a permanent marker, write "Ask for ID" on the front of the card.

It is important for a person who becomes a victim to detect the crime as early as possible:

- Review credit reports regularly and look for unauthorized accounts. U.S. residents are entitled to a free credit report from each of the three credit bureaus once per year. You can order them online at www.annualcreditreport.com.
- Review bank account and credit account statements as soon as they are received. Specifically, look for unauthorized transactions.
- Open and read all junk mail. Make sure they are not collection notices or notices of new accounts opened by someone else.

When one discovers that he or she is a victim of a financial crime, that person should:

- Place a fraud alert on their credit report. This is done by contacting one of the credit reporting companies. Contact information can be found at www.ftc.gov/idtheft.
 - File an identity theft report with the Federal Trade Commission either online at ftc.gov/complaint or by calling 1-877-438-4338. An FTC Affidavit will be created.
 - File a police report where the crime occurred. If the location of the crime is too far to travel to, then file a report with your local police department. Provide them with the FTC Affidavit.
- More information on identity theft can be found at <http://www.ftc.gov/idtheft>.

sife@unews.com

Hispanic Needs Assessment: Continued from Page 2

education. They couldn't offer me any help with my homework."

Working-class Hispanic immigrants also tend to live in urban school districts, which consistently underperform their suburban peers.

Fierro graduated from high school in the Kansas City, Missouri School District and was unprepared for the rigors of college at UMKC.

"Our [high school] social studies teacher was a football coach," Fierro said. "The

minute someone asked a question about the football team, that was the entire class. When I went to UMKC as a freshman and a professor told me that we would write three-four papers in a semester, that was a culture shock."

Fierro dropped out of UMKC, but went on to receive a bachelors and MPA from Park University and an MBA from Rockhurst University.

Dr. Miguel Carranza directs the Latina/Latino Studies Program at UMKC, which

aims to increase the school's Hispanic enrollment and graduation rates.

Carranza said feedback from the 2012 HNA will benefit his program.

"Right now, I've been involved in developing the academic component, but we also need a research component," he said. "The basic need to know about Latinos in the community is very present in Kansas City because it is hard to do research and surveys."

That's why the collaboration between the IHD and LCEC is important, Fierro said.

The 1988 HNA was a simple survey, but the 2012 HNA will include additional survey tools focused on high school students and community leaders.

Fierro said more than 900 survey responses have been received so far. The IHD hopes to collect a sample of at least 2,000.

The survey can be taken online at www.alanzas.us/news/2012-hispanic-needs-assessment.

nzoschke@unews.com

Human trafficking: Continued from Page 5

Trafficking Project.

"ONLY12 is a practical activity anyone can participate in," Tuttle said. "It is called ONLY12 because the average age a girl is forced to be raped for profit is only 12. Here are the action steps: Pause 12 times a month for 12 minutes to pray and engage in social media, give \$12 per month to TSTP projects, recruit 12 others to join ONLY12."

Funds raised through the ONLY12 campaign and other events go directly toward prevention and educating those involved in unsafe situations.

"Our money is used primarily for safe homes within areas of high Human Trafficking," McEnaney said. "It's hard to really educate people in third world countries, so these safe homes serve as prevention efforts. We just really hope to stop the situations."

Tuttle elaborated: "Prevention funds sent to India and Thailand cover the costs for a child to be fed, clothed, receive an education, receive medical care, cover orphanage costs, provide holiday and birthday parties, and generally cover every expense necessary for a child

to grow up without a family that is able to provide for them. We do not currently allocate any prevention funds in the USA and don't plan to until there is a facility in Kansas City dedicated to providing a safe place for children who have been sexually exploited for profit."

The UMKC Ambassadors for Stopping Human Trafficking will hold a 1.2-mile walk at 7 p.m. on Nov. 9. Cost is \$12 and all donations will go directly to the Stop Trafficking Project. For more information, visit www.stoptraffickingproject.com

egolden@unews.com

News about

YOU-News

UMKC's Independent Student Newspaper Since 1933!

Men's soccer heads to the Summit League semifinals

Dan Moreno Staff Writer

Coach Rick Benben's team received a tough tune-up for the Summit League championships when it lost 2-1 on Saturday to defending champion Western Illinois at Macomb, Ill.,

The Roos are now the No. 2 seed in the Summit League.

The Roos will return to Macomb to face Western Illinois once again on Friday to play a semifinal match in the Summit League conference tournament.

The overall record was 7-9-2, but a 5-2 conference record gave the Roos second place.

The Roos were off to a 1-4-2 before their first conference match of the season.

As expected, the duo of Jordan Rideout and David Sarabia led the offense. Rideout led the team with seven goals in the regular season, while Sarabia scored four.

Both goalkeepers Connor Sparrow and Kevin Corby shared time during the season. Sparrow played 14 games and made 44 saves while Corby played six games and made 22 saves.

Ashley Reece had four assists, while newcomers Tom Gaus and Tom McCarthy each had three assists.

The highlight of the season so far has been Jordan Rideout's title of Offensive Player of The Week last week after scoring twice against Indianapolis in overtime, propelling the team to victory.



No playoffs for the women's soccer team

The season is over for the women's soccer team due to a disappointing 3-4-1 record in the Summit League that left it out of the playoffs.

One of the toughest tests for Coach Chris Cissel was the injury of starter goalkeeper Jami Finnell who had won her fourth career Defensive Player of the Week award before suffering a severe knee injury after only three games into the 2012 season.

Junior forward Taylor Bare earned her second Offensive Player of The Week and

led the team with six goals.

Hannah Chadick and Hunter Wagoner lead the team in assists, with three each.

Goalkeeper Nina Tzianos played 15 games and had 71 saves throughout the season.

The team was hurt by its inability to win more often at home. They stood just 2-3-3 at Durwood Soccer Stadium, with wins against Green Bay and Oakland.

dmoreno@unews.com

Above: The men's soccer team finishes on an upswing. Below: The women's soccer team falls short of the playoffs.

Photos by Dan Moreno

Scoreboard

Basketball, Men
At Swinney Recreation Center, Saturday, Nov. 3:
UMKC 88, Ottawa 56 (exhibition)
Record: 0-0
Next: Seton Hall at South Orange, N.J., Nov. 9, 6:30 p.m.

Soccer, Men
At Macomb, Ill., Saturday, Nov. 3:
Western Illinois 2, UMKC 1
Record 7-9-2, 5-2 in Summit League
Next: Summit League semifinal vs. Western Illinois at Macomb, Ill., Nov. 9, 11 a.m.

Basketball, Women
At Swinney, Saturday Nov. 3:
UMKC 62, Rockhurst 45 (exhibition)
Record: 0-0
Next: vs. Missouri Western at Swinney, Nov. 9, 6 p.m.

Volleyball
At Swinney, Sunday Nov. 4:
UMKC 3, South Dakota State 1
Record: 16-12, 8-7 in Summit League
Next: at Omaha, Nov. 8, 7 p.m.

WWW.KNOCKOUTSKC.COM

Haircuts
Coloring
Manicures
Pedicures
Waxing

KNOCKOUTS
HAIRCUTS FOR MEN

4964 Main St
Kansas City, MO 64112
816-756-5153

400 Armour Rd.
North Kansas City, MO 64116
816-931-2887

Visit us online at www.unews.com

Men's basketball cites improved defense as key to winning season

Tyren Rushing Staff Writer

Despite being predicted to finish 7th in the Summit League preseason polls, the men's basketball team has a healthy level of confidence about the upcoming season.

The team, which won its Saturday exhibition opener against Ottawa 88-56, returns four starters from last season, including last season's second leading scorer, junior Trinity Hall, who averaged 10 points per game.

"My expectations for myself are to do better than I did last year," Hall said.

Hall said he needs to help pick up the scoring slack for Reggie Chamberlain, who finished his last UMKC season averaging 17.3 points per game.

"I know we got to fill Reggie's shoes," Hall said.

This year's team also has more depth, with five new players and redshirt freshman Trevor Franklin returning after missing last season due to an injury.

Another key player will be junior Kirk

Korver, who is finally getting to play his natural forward position after injuries forced him to play center part of last season.

"I cannot tell you how happy I am about that," Korver said. "I have been undersized my whole career and now I finally get to play forward. I get to shoot more, I get to handle the ball more, and I'm really excited about this year. I've been here a long time, and we haven't really had a lot of great seasons. But we got a lot of new guys, we got a lot more athleticism, and we got more height. I expect us to get better and better as the season goes on."

Head Coach Matt Brown, who is entering his sixth season, knows his team needs to fix its defense and has labeled it as one of the team's goals for the season.

"Our goal for right now is on the defensive end," Brown said. "We need to get better in rebounding and our man-to-man defense. Right now, it's one practice and one game at a time."

Senior guard/forward Thomas Staton

knows that defense will be the key to the team's goal of not only winning the Summit League Tournament, but also getting into the NCAA Tournament.

"We definitely have the talent to do it," Staton said. "If we can come together on our defense... we could always score. So if we do that, we should be right at the top."

Starting point guard Estan Tyler had a solid freshman campaign and led the team in assists, averaging 3 per game. Tyler and his teammates suggest that if he elevates his game even further, they will be closer to their goals for the season.

"I need to be more of a vocal leader," Tyler said. "I need to direct everybody around the court and be that leader."

Brown is excited and has high expectations for his team.

"Our goal is win the Summit League regular season and conference tournament," Brown said.

The Roos open their regular season at Seton Hall in New Jersey on Nov. 9.

trushing@unews.com

Men's basketball season schedule

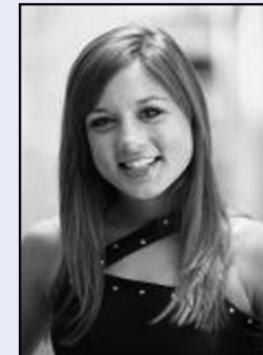
DATE	OPPONENT	LOCATION	TIME
Nov. 9 (Friday)	Seton Hall	South Orange, N.J.	6:30 p.m.
Nov. 13 (Tuesday)	Lincoln (Mo.)	Swinney Rec.	7:05 p.m.
Naismith Memorial Basketball Hall of Fame Tip-Off (Uncansville, Conn.)			
Nov. 17 (Saturday)	Albany	Uncasville, Conn.	1:30 p.m.
Nov. 18 (Sunday)	Loyola (Md.)/ Norfolk State	Uncasville, Conn.	TBA
Nov. 23 (Friday)	Ohio State	Columbus, Ohio	5 p.m.
Nov. 29 (Thursday)	Indianapolis	Swinney Rec.	7:05 p.m.
Dec. 1 (Saturday)	Western Illinois *	Swinney Rec.	4:05 p.m.
Dec. 5 (Wednesday)	North Dakota	Grand Forks, N.D.	7 p.m.
Dec. 8 (Saturday)	Louisville	Louisville, Ky.	1 p.m.
Dec. 16 (Sunday)	Appalachian State	Swinney Rec.	1:05 p.m.
Dec. 19 (Wednesday)	Iowa State	Municipal Auditorium	7:05 p.m.
Dec. 22 (Saturday)	Southeast Missouri State	Swinney Rec.	12:05 p.m.
Dec. 29 (Saturday)	Kansas State	Manhattan, Kan.	6 p.m.
Dec. 31 (Monday)	Omaha *	Omaha, Neb.	5 p.m.
Jan. 3 (Thursday)	South Dakota State *	Municipal Auditorium	7:05 p.m.
Jan. 5 (Saturday)	North Dakota State *	Municipal Auditorium	5:15 p.m.
Jan. 9 (Wednesday)	Utah Valley	Swinney Rec.	7:05 p.m.
Jan. 12 (Saturday)	South Dakota *	Vermillion, S.D.	7 p.m.
Jan. 17 (Thursday)	Oakland *	Rochester Hills, Mich.	6 p.m.
Jan. 19 (Saturday)	Fort Wayne *	Fort Wayne, Ind.	6 p.m.
Jan. 22 (Tuesday)	Houston Baptist	Swinney Rec.	7:05 p.m.
Jan. 26 (Saturday)	Omaha *	Swinney Rec.	5:15 p.m.
Jan. 31 (Thursday)	North Dakota State *	Fargo, N.D.	7 p.m.
Feb. 2 (Saturday)	South Dakota State *	Brookings, S.D.	4:05 p.m.
Feb. 6 (Wednesday)	Houston Baptist	Houston, Texas	7:05 p.m.
Feb. 9 (Saturday)	South Dakota *	Swinney Rec.	5:15 p.m.
Feb. 14 (Thursday)	Fort Wayne *	Swinney Rec.	7:05 p.m.
Feb. 16 (Saturday)	Oakland *	Swinney Rec.	6:15 p.m.
Sears Bracket Buster (Saturday, Feb. 23)			
Feb. 23 (Saturday)	TBA	TBA	TBA
Feb. 28 (Thursday)	Western Illinois *	Macomb, Ill.	7 p.m.
March 2 (Saturday)	Indianapolis *	Indianapolis	6:30 p.m.
Summit League Tournament			
March 9 -12	TBA	Sioux Falls, S.D.	TBA

* Summit League games

The Health Journal with Shannon Hutsler

See results Part III:

Feed — the — crave



Shannon Hutsler Photo courtesy of UMKC Athletics

Kharissa Forte Senior Staff Writer

Exercising and healthy eating are essential to creating a wholesome body from the inside out.

Having a nutritious diet may sound easy, but cravings are hard to stave off. UMKC personal trainer Shannon Hutsler said the key is not to ignore the craving, but to decipher what your body really needs.

"Your body will actually tell you what it is craving," Hutsler said. "[It will tell you] if it's craving greens or fish or poultry, carbs even. If we just stop and take the time to listen, we'll know what our bodies really need."

The idea is to feed the craving with the right food. Instead of indulging on cake or snacking on potato chips, opt for healthier options like berries or brown rice.

"Reach for an apple or a piece of fruit instead of a candy bar and refined sugars," she said.

By feeding the craving correctly, your body receives what it really needs and taste buds are satisfied. Essentially, it's a win-win situation once you figure out what it is your body wants.

"There are all kinds of tools out there online to help people decipher how to feed their cravings the right way," Hutsler said.

Eventually, the itch to eat unhealthy snacks will disappear if cravings are consistently curbed by feeding them healthy foods.

"If you go for a month without French fries, I guarantee you won't want it anymore. The same goes for pop, sweets and other unhealthy cravings," Hutsler said.

It is often tempting to choose snack items that are labeled and marketed as healthy. Popular brands offer 100-calorie snack packs, which despite how they are marketed, use ingredients that are oftentimes not healthy.

Next week, we'll take a look at rules to consider concerning ingredients and analyze if any of these packaged choices are good choices.

kforte@unews.com

Conquer Cravings in 30 Days
Nov. 29, 6:30 to 7:45 p.m.
Student Union Room 302
\$9; free for UMKC Students
Bring \$2 for class materials.
Register at UMKC.edu/CommU

Students rough the campaign trail

Riley Mortensen Senior Staff Writer

Now that election week has finally arrived, it's safe to say that many are ready for the campaign season to end.

This is especially true for students who have blazed the campaign trail for weeks now, anxious to see if their hard work paid off.

Caleb-Michael Files and Babajide Ajisafe, both juniors at UMKC, have juggled school and contributing to this year's presidential election with diligence and planning.

Files is the Western Missouri Organizer for the Vote Mob coalition, an organization working with President Obama's campaign. During the past three weeks, Files said he has put in roughly 40-50 hours per week.

"Although our organization works with the president, I just want to see people vote," Files said. "I most enjoy registering people who haven't voted before and seeing their eagerness to vote for someone they believe in."

Files works primarily on organizing college campuses. His organization has three goals: to make sure students are registered to vote, to encourage those who have no interest in politics to become interested, and to help college students who are registered to vote in other jurisdictions with requesting absentee ballots.

Files discussed his motivation for campaign work.

"Democracy is what's at the heart of America," he said. "Without allowing people to vote or have a voice, we don't have an America."

Files said that he hopes to run for office in 2016 as a state representative for the Missouri's 24th district in Midtown Kansas City. He said that working for the campaign has taught him people skills.

Ajisafe's role is a little different. He is a political science major and the vice president of Alpha Phi Alpha, a fraternity invested in getting students involved with politics.

Alpha Phi Alpha is not affiliated with a particular party, but is involved with a movement called "A Voteless People is a Hopeless People."

For the past month and a half, members of Alpha Phi Alpha have held a voter registration drive at the Student Union each Wednesday from noon until 3 p.m.

Ajisafe said that the group has registered approximately 150 students this year.

"I grew up in a household where CNN was always on," Ajisafe said, explaining how his interest in politics was cultivated at home.

Ajisafe said he has gained an aspect of service orientation from the campaign. He



Members of Alpha Phi Alpha participate in a voter registration drive at the Student Union. Photo courtesy of Babajide Ajisafe

also learned who the organization's target audience was and where it could be found, which translated into real life campaign experiences.

Setting up in the Student Union was the best option for Alpha Phi Alpha because of its proximity to the residence halls and Oak Place Apartments.

Ajisafe said there will be a watch party Tuesday night starting at 6 p.m. in the

Student Union Theater. Food will be provided and anyone is welcome to attend.

"The end is the best part," Ajisafe said, "when we register all those people to vote and have an election watch party with the same people we registered and seeing them feel like they matter."

rmortensen@unews.com

The 'horse race' continues

Professor discusses role of public opinion polls in the elections

Michelle Heiman Copy Editor

After the recount uproar in the 2000 election in Florida, several sources concluded that only 537 votes decided the election. With such small margins, no amount of polling can predict such a close election. Now President Obama and Governor Romney are neck-in-neck, as shown by the polls.

A Clarus Research Group poll Oct. 2 put Obama at 49 percent and Romney at 45 percent, a 4 percent difference. ABC and the Washington Post put Obama ahead Oct. 28-31 and Romney ahead Oct. 29-Nov. 1, both polls at 49 to 48 percent.

The marginal difference between the two candidates has remained between 0 and 7 percent during the month of October, sometimes favoring Obama and sometimes Romney, according to pollingreport.com.

"Polls are obviously a big part of the horse race," said Dr. Greg Vonnahme, assistant professor in the Political Science Department. "They provide the bulk of media coverage of the election. News coverage of the 'horse race' is more abundant than any other aspect of the election."

Vonnahme said he views most polls as

equally trustworthy and untrustworthy, and this close to the election, he said they're good at predicting the national popular vote and the state votes. He is, however, skeptical of polls with results that diverge too much from the others.

"The Gallup tracking poll, for example, is normally a pretty reliable poll but showed Romney having a huge advantage over Obama, which showed up in no other poll," he said.

Gallup polls make up the vast majority of wide margins on pollingreport.com, with only one other October poll rising above a 5 percent margin. All of Gallup's margins in October favor Romney, except two ties.

While Gallup seems to be the outlying poll, all public opinion polls are limited. Vonnahme listed the three biggest problems as: non-response, snapshot and turnout.

Most polls are completed via phone interviews, so non-response is an issue. Voters hang up, refuse to answer questions and/or only use a cell phone (which is not utilized in all polling).

Snapshot refers to the moment in time captured by a poll. Throughout the election process, attitudes are fluid. Polls can only

reflect the moment in time a single voter was asked a series of questions; they cannot account for that voter's next-day change of heart.

Turnout is also a factor. Polls can tell us which way people say they will vote, but they cannot tell us if those people will show up to cast their ballots.

Vonnahme said accuracy can depend on the length of the poll and whether the poll involves an automated system.

"People get fatigued with polls very quickly, and the questions that are asked first can affect responses given later," he said. "Some think people are more candid and responsive talking to another person, others think the automated system is more neutral and reliable."

Overall, Vonnahme said he is paying attention to the state polls rather than the national polls.

"There is a realistic possibility that the Electoral College vote and national popular vote could diverge," he said. "If that happens, the Electoral College vote is binding and whoever wins that wins the presidency."

mheiman@unews.com

WORD ON CAMPUS

Decision 2012

Kate Baxendale Senior Staff Writer

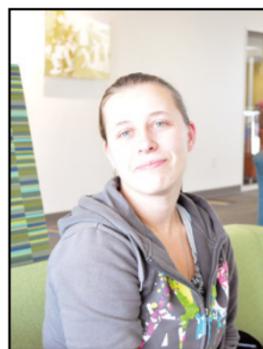


Senior David Scott, a psychology and sociology double major, said he is concerned about the distribution of wealth in the U.S.:

"The top 1 percent controlling the majority of the wealth in this country is alarming. The unemployment rate is also a big issue."

Marriage equality is another important issue for him.

"Same-sex marriage should be legal because if two people love one another, they should have the right to get married," he said.



Junior psychology major Shontel Moore said she has not decided which candidate will receive her vote on Tuesday.

"Job security is really important to me because of the current state the economy is in," she said.

Moore feels health care should be a right only for some.

"People with drug problems who contract illnesses should not be entitled to government-funded health care," she said. "It should be reserved for those who need it to treat genetic illnesses like heart disease."



Shazameen Damani, a junior chemistry major, said social issues are important.

"As a woman, I feel that abortion should be legal," she said. "We have the right to choose."

Damani also supports marriage equality and believes health care is a right that everyone should have.

"I think gay couples should have the same rights as straight couples. Everyone is entitled to happiness," she said. "Health care is something that everyone should have access to. It better people's lives."



Junior psychology major Ellen Parsons said that the issues that matter most to her are climate change and social issues such as equal rights and reproductive rights.

"I am a woman, and all women should care about a woman's right to choose," she said.

Parsons said she will vote on Tuesday because it is her right and responsibility as a citizen. "I can't complain about who is running the country if I don't vote," she said.



Sophomore pre-health student Renita Johnson participated in the pre-election.

"I voted because I need to keep my Pell Grant," she said. "Scholarship money is important to me so I can attend UMKC."

Kharissa Forte Senior Staff Writer

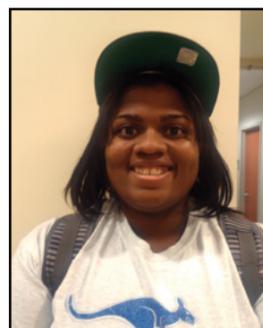
"I like Obama. I believe in what he stands for and I like what he's done these past four years. I think the economy is going to keep going downhill if Romney is elected."

-Shafah Green Senior, Liberal Arts



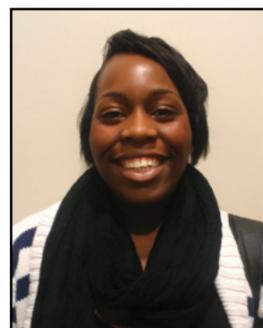
"I don't know who I'm voting for yet. I'm just not a big fan of either candidate. I'm really looking at [their plans concerning] distribution of wealth to make a decision."

-Chelsea Jones Senior, Biology



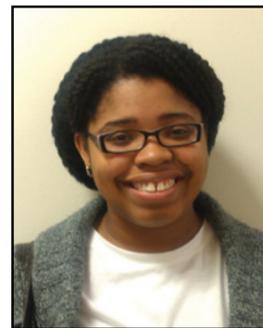
"During the Great Depression, it took Roosevelt two terms to get us out of it. Considering the amount of deficit that already existed when Obama entered his term, he's actually making great progress. We're positive 2 percent where as other countries are still in the negative."

-Elizabeth Tembo Sophomore, Communications



"Obama's stance on women's rights hit close to home because I want to be an ob-gyn. He wasn't able to get everything done in four years, but he did do a lot. I think it's only fair to let him finish his job. If Romney wins, he won't get as much accomplished."

-Gretchen Woodfork 5th year Medical Student



For more information about the election, including poll locations and sample ballots, visit the Missouri Secretary of State website, www.sos.mo.gov.

Jobs, economy likely to decide presidential race

Roze Brooks
Senior Staff Writer

St. Louis Community College political science professor Dr. John Messmer claims the election will come down to which candidate have promised the best option for America's future.

"Whether or not the winning side can actually deliver is another question," he said.

Kansas City Stas political correspondent and host of KCUR's "Up to Date" Steve Kraske says the presidential race ultimately will be based on which candidate the public feels most comfortable with, and that the economy and jobs are the best gauges for that comfort.

"I can safely say that in 2012 most everything seems to swing around the question of economic leadership," Messmer said. "This is true on the national level and even the state level."

Messmer's definition of economic leadership refers to voters essentially choosing between different visions of what will best bring the nation into a stronger economic future.

Voters and candidates seem to pay attention to the drastically differing opinions on each side, overlooking the many instances

where views overlap.

"Overlaps aren't emphasized by the candidates," Messmer said. "Instead, the candidates just emphasize issues where they disagree. This has always been the case in American political campaigns. If they agree, there's no reason to remind the voters that. So instead, they emphasize the differences."

Gun control, the USA PATRIOT Act, the war on terrorism, the war in Afghanistan and drone attacks in Pakistan are among the major issues on which candidates tend to mostly agree. Focusing on the differences draws voter's attention away from these agreements and towards issues holding less weight.

Kraske pointed out a lack of distinction by the presidential candidates on how each intends to handle foreign policy.

"If they're not talking about it, they probably agree," he said. "I think voters want the differences pointed out."

Kraske also noted candidates talking less about fixing the budget, since any solution will require higher taxes or cutting funds. These solutions can cost candidates votes.

"What both are confronted with is the

reality of an aging baby boom generation, rising health care costs, and a globalized economy with a capitalist China and India to compete with," Messmer said. "Confronting these 21st century challenges demands fresh ideas."

Kraske agrees with a need for innovative ideas, but doesn't hear many from either candidate. He does, suggest, however, that social issues will factor greatly into Missouri's

as saying that polls showing one candidate significantly ahead of the other mean nothing and are ignored by both candidates.

Kraske said his experiences with polls have been mostly positive, but that voters should always take the margin of error into account.

"Thanks to the Electoral College, swing states are everything to these campaigns," he said. "If you're a swing state with a lot of electoral votes such as Ohio, Florida, Virginia or North Carolina, then the campaigns will throw everything they have at you."

Kraske suggests the presidential candidates' focus on swing states doesn't revolve around driving platforms, but creating excitement and motivating people to vote.

"If you're still undecided at this point, you're probably not going to vote," he said.

Messmer doesn't believe the emphasis on swing states is a waste of time or money for either candidate.

"These campaigns are run by smart people spending lots of time and money on focus groups and studies that tell them what issues matter to the key voting constituencies, that is, voters that are key to winning electoral votes," he said. "They would not emphasize anything that they weren't convinced would be important to them winning votes."

rbrooks@uneews.com

“With Akin's inflammatory comments about rape and paying for school lunches, McCaskill has definitely hit him hard with those issues.”

-Steve Kraske

U.S. Senate race between Todd Akin and Claire McCaskill.

"The Senate race has been unusual. With Akin's inflammatory comments about rape and paying for school lunches, McCaskill has definitely hit him hard with those issues," Kraske said. "I think those comments are still looming over the electorate about how people are going to vote."

Polls offer little insight into election results, according to Messmer. He goes as far

Proposition B

Shall Missouri law be amended to:

1.Create the Health and Education Trust Fund with proceeds of a tax of \$0.0365 per cigarette and 25 percent of the manufacturer's invoice price for roll-your-own tobacco and 15 percent for other tobacco products,

2.Use Fund proceeds to reduce and prevent tobacco use and for elementary, secondary, college and university public school funding and

3.Increase the amount that certain tobacco product manufacturers must maintain in their escrow accounts, to pay judgments or settlements, before any funds in escrow can be refunded to the tobacco product manufacturer and create bonding requirements for these manufacturers?

Proposition B would create the Health and Education Trust Fund by using the revenue generated taxing cigarettes and tobacco manufacturers. The Health and Education Trust Fund would be directed at K-12 schools, higher education and smoking cessation programs. The state government is estimated to receive over \$283 million annually due to this tax increase.

"Raising the tobacco tax is one of the most effective ways to reduce smoking rates and prevent our youth from ever starting," said Misty Snodgrass, government relations director for the American Cancer Society. "It's also a revenue win for our underfunded public schools and universities."

Opponents to the proposition say this would hurt state tax revenue and drive local businesses to neighboring states.

"This would put small businesses in Kansas City at a disadvantage, which is horrific public policy," said Ron Leone, who is running the opposition's campaign for the Missouri Petroleum Marketers & Convenience Store Association

Continued on page 17

Way we live is the way we vote



Gene Brown



Jennifer Lundgren



Beth Miller

Photos courtesy of UMKC

Kate Baxendale & **Elizabeth Golden**
Senior Staff Writer
Managing Editor

Psychographics is the study of lifestyles, according to Professor of Marketing, Gene Brown. Forbes Magazine and Strategic Vision studies confirm bipartisan consumer choices. According to these studies, particular restaurant chains and car brands tend to be favorable to one party or the other.

Forbes Magazine conducted a study to discover whether certain restaurant chains cater more to Democrats or Republicans. This study, which examined contributions made by companies' Political Action Committees (PACs), executives and owners, concluded that Republicans have more choices of restaurants than Democrats if the restaurant is chosen by political party affiliation.

Chick-fil-a Founder S. Truett Cathy is a staunch supporter of the Republican Party. Chili's contributes to the Republican Party, as does its CEO Doug Brooks. Church's Chicken and Cracker Barrel Old Country Store primarily support the GOP. Popular chains such as Domino's Pizza, Hardee's and McDonald's all support the Republican Party. Domino's Company Chairman David Brandon was finance co-chair for Romney's 2008 campaign. The PAC at CKE Restaurants, Hardee's parent company, supports Romney. McDonald's Chairman Andrew McKenna and the PAC support the GOP. Darden Restaurants, the parent company of Olive Garden, Red Lobster and LongHorn Steakhouse, has donated 67 percent of PAC funds to Republicans. Wendy's Chairman Nelson Peltz has made donations to both political parties, but in the current election has contributed to Romney. The company PAC prefers Republicans. White Castle CEO E.W. Ingram III and the company PAC donates primarily to the GOP.

Panera Bread Company and Dairy Queen are at the other end of the spectrum. Panera Founder Ronald M. Shaich supports Democratic candidates. Warren Buffett, chief of Dairy Queen's parent company Berkshire Hathaway, contributes to the Obama Victory Fund.

Other popular restaurants such as Applebee's, IHOP, Sonic, Starbucks, Subway and Papa John's either have evenly distributed political support or none at all.

The Forbes study explained the difficulty in assessing companies' political campaign donations because companies are not required

to list contributions made, while some outside organizations do not give credit to the donors. It is possible to eat at a restaurant that caters to one's political "taste."

Brown, however, disagrees with these results. "I don't know of any research indicating that politics influence consumption patterns," Brown said. "I don't think firms are concerned with buyer's political views."

Strategic Vision, a research-based consultancy, has collected political party research over the past two years on more than 75,000 new vehicle buyers. The results indicated political party affiliation is correlated to people's choices in automobile make and models.

While a slight majority of new vehicle buyers identify as Republican (37 percent Republican vs. 31 percent Democrat), the percentages vary depending on specific makes and models. The majority of "Multi-Function" Luxury (station wagon) vehicles are sold to Democrats (37 percent vs. 30 percent Republican). However Republicans are more likely to buy Luxury Sedans (49 percent vs. 27 percent). Republicans make up 69 percent of people who buy convertibles.

"For example, you wouldn't just take this data on convertible buyers and only create 'Republican appealing' messages, but instead ask yourself about the conquest opportunity with Democratic buyers who don't gravitate as much to convertibles. Our detailed findings will tell you why," he said. "However, you still can't ignore the obvious. If I were selling a convertible, I'd consider buying some air-time on Fox News."

According to UMKC Professor of Political Psychology, Beth Miller, this is more related to demographics than political party.

"There are important demographic differences in voting behavior," Miller said. "Women are slightly more likely to vote Democrat than men. Whites are significantly more likely to vote Republican than non-whites. As income increases, vote for the Republican Party becomes more likely. Church attendance is generally related to voting behavior with those attending religious services regularly (weekly or more than weekly) most likely to vote Republican.

However, an important caveat to a discussion of demographics and voting is that there are no absolutes.

Strategic Vision President Alexander Edwards

outdoors

Loose Park: rich with history



ABOVE: A fountain in the Rose Garden.

BELOW: A cannon in Loose Park from the Battle of Westport.

Photos by Sai Srikradiyam



Joey Hill
Staff Writer

Locally, Loose park is known as the location of the Battle of Westport in 1864, which involved more than 30,000 soldiers and resulted in more than 3,000 casualties. The Missouri State Capitol mural in Jefferson City depicts the battle.

Named after Jacob L. Loose owner of the Loose-Wiles Biscuit Company, Loose Park was originally used as a golf course by the Kansas City Country Club until it was bought in 1927 by Loose's wife Ella. She transformed it into a park dedicated to her husband, who passed away in 1923.

In 1931, construction began on the Laura Conyers Smith Rose Garden, an aspect considered by many to be a hallmark of the park. The garden was initially built by a group of citizens led by Smith herself. During construction, the group created the Kansas City Rose Society, which still exists today, tending to the garden. With more than 4,000 flowers and nearly 150 varieties, the Laura Conyers Smith Rose Garden is a tranquil and beautiful addition to the

park. The gorgeous scent of roses can be enjoyed throughout the park. They grip and hug the wooden posts and overhangs, which dot the walkways surrounding a large fountain, a structure donated by the Society.

At an enormous 75 acres, Loose Park has long winding trails and vast lush grasses allowing for brisk walks and lazy afternoons. In October 1978, the trails were used in an exhibit by modern artist Christo known as "Wrapped Walk Ways," in which the artist and his wife wrapped the trails in gold fabric.

Dotting the landscape are large trees of different species, including spruce, oak, pine and cherry blossom. These great forms of nature flourish best in the fall and spring. Changing color with such vibrancy, they cast a glow upon the surrounding neighborhoods.

Loose Park inherently reaches its most beautiful appearance in the fall, taking a rich golden-orange hue. With its deep historical connections to the city, as well as its fantastic Monet-esque caricature of nature's bountiful visual gifts, it is well worth the short walk from campus.

jbill@uneews.com

continued on page 15

Key proposals Missouri and Kansas Voters will consider on Election Day:

Elizabeth Golden

Managing Editor

This will change the process by which non-elected judges are nominated in Missouri and aims to reduce the influence of trial lawyers over the judiciary. According to the Missouri Senate, if passed this measure will have no impact on taxes.

Proposition A

"Shall the Missouri Constitution be amended to:

1.Allow any city not within a county (the City of St. Louis) the option of transferring certain obligations and control of the city's police force from the board of police commissioners currently appointed by the governor to the city and establishing a municipal police force,

2.Establish certain procedures and requirements for governing such a municipal police force including residency, rank, salary, benefits, insurance, and pension and

3.Prohibit retaliation against any employee of such municipal police force who reports conduct believed to be illegal to a superior, government agency or the press?"

Requires that the local governing body control all municipal police forces or departments. Currently boards appointed primarily by the Governor oversee the St. Louis police. St. Louis and Kansas City are among the only cities in the country that do not control their own police departments. Proposition A would eliminate an outdated law and return control of the police department to the people of St. Louis while allowing the state governments to save up to \$500,000 annually. Local government savings are estimated to be in the millions, according to the St. Louis Post-Dispatch. The St. Louis Police Officers' Association, however, filed a lawsuit in 2011 against this proposed measure. It argued that the proposition is unfair and misleading, and the estimated savings do not take into account any added expenses like increased legal fees.



Amendment Three

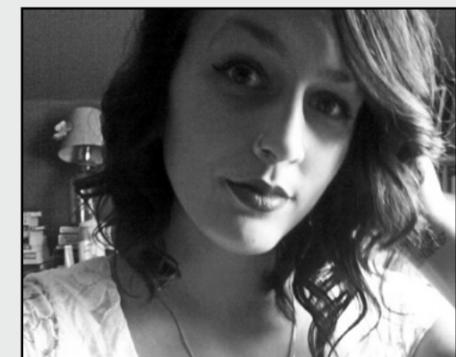
"Shall the Missouri Constitution be amended to change the current nonpartisan selection of Supreme Court and Court of Appeals judges to a process that gives the governor increased authority to: appoint a majority of the commission that selects these court nominees; and appoint all lawyers to the commission by removing the requirement that the governor's appointees be non-lawyers?"

Grants Governor the power to appoint four members to the Appellate Judicial Commission. The Governor currently only has the power to choose three of the seven members.

TATTOO

of the week

Rachael Coulter



Photos courtesy of Rachael Coulter

Tattoos represent strong family ties

Kynslie Otte
Senior Staff Writer

Junior Rachael Coulter's tattoos are a representation of her love for family. Coulter has tattoos for her grandmother, her grandfather and both of her parents.

Coulter currently has seven tattoos, and received her first when she was 18 as a graduation gift from her older sister. Coulter's most beloved tattoos are a fish hook and her grandfather's initials on her ankle, a "knock-out rose" and her grandmother's initials on the other ankle and a tarot card on the front of her thigh for her parents.

"I have been given the most incredible family," she said. "Every time I see the tattoos for my parents and grandparents I'm reminded to work hard and love with every bit of me."

Coulter's tarot card tattoo is a piece of album art from "Tom Petty and the Heartbreakers" album "Full Moon Fever," because she grew up listening to the band with her parents.

"The crayfish in the front center of the card represents the self and the dogs to the sides of the crayfish represent its guardians," Coulter said. "The path in front of the figures leads to the sun, representing the path to the good things in life. So, it represents guidance, nurturing, and love. That solidified the idea for this tattoo and I felt it was the best dedication to my parents I could find."

Coulter received the fish hook tattoo for her grandfather while he was battling cancer, shortly before he passed away.

"He had been my biggest mentor throughout my life and I wanted to commemorate that," she said. "I think at the time I felt that if he saw this tattoo it might lift his spirits and make his fight a

little easier. The initials in the tattoo are his actual initials that we transferred onto my skin. I chose the fishing hook because, other than family, my grandpa didn't love anything more than he loved fishing."

The rose tattoo symbolizes her grandmother's strength.

"My grandma has raised 4 kids, lost one of them as well as a number of other family members, raised many grand kids, took care of my grandpa for 55 years, especially through his cancer, among countless other hardships," Coulter said. "She has been through more than most people and still has a warm and loving heart, so, like the knock-out rose, she's unbreakable and I wanted to show her that."

Most of Coulter's tattoos were done by a friend in his basement studio. Her ankle tattoos cost \$30 each and the tarot card cost approximately \$100.

Coulter's family, though reluctant at first, has warmed up to her tattoos.

"As time has gone on and I've gotten more and more tattoos, they've gotten used to it," she said. "I think they've realized that no matter how many tattoos I get and how much I alter my exterior, the person who I am on the inside never changes, that these tattoos don't alter my heart, mind, or soul."

Coulter plans to get more tattoos in the future, and believe she won't regret the tattoos

"Each tattoo represents a significant time and individual in my life and that empowers me," she said. "I wouldn't change my tattoos for anything."

If you or someone you know has a tattoo of significance and would like to be featured in the "Tattoo of the Week" column, please contact kotte@unews.com.

movie review

Berry a joy in 'Cloud Atlas'

Elizabeth Golden
Managing Editor

Love transcends all boundaries. Love navigates through history. And most importantly, love is the greatest connector of all time. "Cloud Atlas" is a story about love. Throughout history, many diverse life forms have graced the planet. Although everyone has different dreams and ambitions, love unites us all.

The plot of "Cloud Atlas" intricate and contains many different plots. The majority of the time the plot seems to be nonexistent. The film explores different universes while investigating how problems and consequences affect the past, present and future. Several situations are followed as their impact on the world is shown centuries later. Villains become heroes, a single act of kindness saves millions from despair and a revelation.

The film is unusual in the way actors are employed. Each actor, with the help of incredible makeup artists, plays several different parts. Tom Hanks transitions from an alcoholic author to a futuristic caveman to a businessman and more. This is either brilliant or an elaborate scam to save money on casting. Regardless, the idea works. It's interesting for well-known actors to take on separate roles within the same film. This showcases the diversity of their talent.

Halle Berry also excels flawlessly with her evolution from a '70s style journalist to an Indian party guest to a futuristic space woman. Hanks has always been known for his range of talent, but Berry surprised audience members with her extreme ability to adapt to any given situation. Every actor proves to be a wonderful addition to the cast and shines in all roles.

Despite the film's three hour run time, the majority of "Cloud Atlas" is piled high with suspense and doesn't leave room for boredom. Some story lines, however, are more interesting than others. For instance, the most intriguing plot revolves around a group of cloned workers in New Beijing. This group of women is raised to serve at a restaurant and will be killed if they fail to follow orders. Doona Bae plays Sonmi 451 who, despite odds, was born with a mind of her own. She expresses emotions while the other Sonmi's standby blankly. The story begins when she is rescued by Adam Ewing



Photo courtesy of Google

(Jim Sturgess) and is taught the ways of the city. Ewing's kindness saved her from death and she manages to save millions from persecution. This storyline is heart felt and poignant.

Other stories were inserted for purely humorous reasons and fall short of entertainment while also lacking a purpose. With so many diverse plot lines, it would be nearly impossible to fully develop every character and every situation.

Born to the creative Wachowski brothers, who are known for artistic movies such as "The Matrix" and "V for Vendetta," the film reeks of creativity and ingenious design. Blending together so many different stories would prove to be a daunting task, but with their directorial style, this risky ambitions film is pulled off.

With brilliant makeup, inventive directing and touching stories, "Cloud Atlas" is guaranteed a few Oscar nominations. Although all may not appreciate the film, the brilliantly blended mix achieves exactly what it set out to accomplish. With an "Avatar" type story and hints of "The Matrix" thrown in, this film proves to be an inspired concoction.

"Cloud Atlas" is one of those films the audience will either love or hate. Some will deem it confusing and an incomplete mess. Others will consider this film one of the best pieces of art created in recent years. This film is a mix of the two contrasting opinions. A few stories are a grueling mess of unnecessary characters and unimportant plots, but the majority of the film focuses on issues that go much deeper than the overarching plot. These storylines focus on love, suspense, hurt and honor while fully developing interesting and entertaining characters.

egolden@unews.com

News about YOU-News

UMKC's Independent Student Newspaper Since 1933!

Political Psychology: Continued from Page 12



ABOVE: Democratic yard signs are plentiful in Brookside neighborhood. BELOW: A lonely Akin sign sits at 55th and Holmes Streets.

Photos by Sai Srikar Kadiyam



explained how this data should be applied."

Strategic Vision also collected data on nearly 500 attributes of new vehicle buyers including ethnicity, media consumption habits, which type of cell phones the buyers carry and various psychographics and attitudes. The collection of this data is important in order to understand the buyers' decision-making process.

"Although most people are more alike than they are different and personal values are pretty much universal, there are important differences in the strength or intensity of such personal emotions and the way people express them."

For example, Republicans were slightly more likely (more than 5 percent) to feel safe, secure and in control. Democrats were four percent more likely to consider themselves 'smart', with seven percent more having post-graduate degrees.

Psychology professor Jennifer Ludgren also attributed this to personality.

"Personality traits can influence openness to ideas, engagement or sense of activism," Ludgren said. "Someone who is more introverted may be less comfortable campaigning for a candidate or taking a public stand of a political issue, compared to someone who is more extroverted."

Although the focus of the study may be Democratic and Republican, other new vehicle buyers who identified as Green, Libertarian, Tea Party or "Other" were also taken into consideration. Libertarians were found to be among the youngest (median age 48) and affluent (annual median income \$93k) of new vehicle buyers. The following makes and models represent the top five most popular vehicles for Democrats: Honda Civic Hybrid, Volvo C30, Nissan Leaf, Acura TSX Wagon and Ford Fiesta Sedan.

The following vehicles are the top five most popular for Republicans: Ford Mustang Convertible, Audi A8, Mercedes GL, Ford Expedition and Ford F-150.

Strategic Vision Vice-President Christopher

Chaney said he believed the findings would be interesting in a major election year.

"We certainly can appreciate the anecdotal discussions that explain why these consumers make the decisions they do, but the actionable steps to create more sales comes from understanding at the brand/model level such things as 'openness' and Freedom associated with Convertibles and those who vote Republican—for example," he said.

The results of political party choices on vehicle segments can be understood as obvious or even stereotypical. Democrats tend to buy small cars (35 percent vs. 26 percent) and small multi-function cars (42 percent vs. 24 percent), while Republicans tend to select minivans (40 percent vs. 26 percent), medium (41 percent vs. 18 percent), large (76 percent vs. 5 percent) and luxury SUVs (53 percent vs. 22 percent). Republicans also tend to lean more toward Standard Pickup (40 percent vs. 24 percent) and Full-Size Pickup (51 percent vs. 24 percent) trucks than Democrats do.

With these findings, the political views of American citizens could be revealed through consumer choices. One could assume that a person driving a Ford F-150 at the drive-thru of a Chick-fil-a is likely to vote for Romney on Tuesday, while a person driving a Nissan Leaf with a Panera I.C. Mocha in hand is likely to be an avid supporter of Obama.

Although the findings appear to be logical, Ludgren believes the reasoning should be found in personality instead of stereotypical political bias.

"Some of our work suggests that beliefs about personality characteristics and intelligent that are based on stereotypes and physical appearance can impact the way political candidates are viewed. In other words, physical appearance can influence a voters perception of the leader's intelligence, character, and skill."

kbaxendale@unews.com
egolden@unews.com

Ask Phoenix

Phoenix Rishon
Columnist

Dear Phoenix, I am really confused about my sexuality. I think I may be gay, but I am terrified of coming out. How should I come out?

Dear closet dweller,

Coming out is scary for everyone that goes through it. Many scenarios may be racing through your head of what could happen and what could go wrong. Believe me, I know the fear and anxiety it provokes, but coming out is incredibly freeing. You may feel as though you have been living a lie the entire time you were in the closet.

While coming out is necessary and beneficial, it needs to be at the correct time for the individual. Being forced to come out can be detrimental. You cannot rush through it. Make sure that you have the stability and resources to do so.

Whomever you are closest to should be told first. I say this because your closest friend probably already knows and is completely comfortable with it. You should build up a support system; tell a few trusted friends or family members before telling the people you are truly worried about. If you are worried about even telling your best friends because they have previously hinted that they are a bit homophobic, talk to a counselor.

If you are able, you need to talk to a professional that can be there and help you through it. He/She can offer a great support system and work out some of the irrational fears you may have.

Many of the fears that I had came from the horror stories of abandonment and ridicule you hear from other people coming out. I cannot guarantee that it will go smoothly for everyone, because it will not. You may need to give those people that immediately disapprove some time to get over the initial shock. It may be just as much of a change for them as it is for you.

Many people in college are not out to their families back home. College can be a great place to figure out who you are and who you want to be. I warn these people, though, that the longer they hold it off, the harder it becomes. You begin to live two separate lives. In college, you feel free to be whomever you



want, but then back at home you are shoved back in the closet with Christmas presents from ten years ago. I understand if you are not ready or the opportunity has not presented itself, but living two lives is stressful and can be harmful to the individual.

While your sexuality does not define you, it can still have a major impact on your life. Be confident in who you are and do not let others tear you down because they narrow-mindedly outcast you. Take Bert and Ernie for example, even though rumors spread everywhere that they were gay, they stayed the strong, funny, mere puppets that they are.

People blow homosexuality out of proportion. There is much more to an individual than their sexual orientation, and sometimes you have to remind people that you are the same person they knew.

In conclusion, coming out can be difficult, but, in the long run, it can be incredibly freeing. Stay true to yourself and do not let others tear you down. When in difficult times, seek professional help as necessary. Good luck, and know you are always loved.

Hope this helps.

*Toodles for now,
Phoenix Rishon
rishon@unews.com*

'Ask Phoenix' does not substitute for a professional psychologist or psychiatrist. If you need psychological support: Contact the UMKC Counseling Center at 816-235-1635. If you are in crisis or thinking about suicide you deserve immediate support.

Contact the Trevor Project at 1-866-488-7386 or contact the National Suicide Prevention Lifeline at 1-800-273-8255.

If you are in immediate danger or in crisis, please call 911.

Pickleman's, new campus hang out spot

Riley Mortensen
Senior Staff Writer

The new gourmet café, Pickleman's, which moved into the space formerly occupied by Red Mango, might just be the new hot spot for students looking to grab lunch on campus.

Pickleman's menu offers a selection of 18 toasted sandwiches, soups, pizzas and salads. Right in the heart of where most foot traffic occurs near UMKC, Pickleman's proves to be a wonderful addition to campus as an affordable eatery for students.

A sandwich shop menu with Applebee's interior, the real wood paneling and stained glass light fixtures hanging above give the establishment a traditional, dine-in feel.

The employees have a thorough knowledge of the menu and are proficient in suggesting which items a newcomer might enjoy. Their charisma and enthusiasm make the experience that much more pleasant.

The menu is easy to read. House

favorites and best-selling items are highlighted with charming little pickle icons. Of course, Pickleman's offers half and whole Kosher dill pickles.

The toasted Italian Club is perfectly packed full of meat, cheese and veggies.

The Cafe Chop is a simple, light salad that complimented the Italian Club well.

Pickleman's houses a Coca-Cola freestyle machine, a touch screen soda fountain that offers a wide array of beverages and added flavors, over 100 to be exact.

Pickleman's is not only another welcomed addition for students, but also for the community and families in the area.

Pickleman's is unique to the Midwest. With about 15 locations now and more on the way, Kansas City has what could turn into a much larger franchise. A new location at 75th Street and Wornall Road is scheduled to open this year.

Pickleman's offers fresh food, an easy-going atmosphere, multiple locations and a price that is sure to build a band of loyal customers.

rmortensen@unews.com



Pickleman's located at 51st and Oak Streets.

Photo by Sai Srikar Kadiyam

concert preview

Regina Spektor coming to KC

Dan Moreno
Staff Writer

Regina Spektor's music ranges from calm and soothing melodies to humorous and joyous outbursts. Her deep and energetic songs are complimented with inventive, thought-provoking lyrics about relationships, spirituality, society and politics.

With vivid passion that exuberates from the stage, her audience can't resist the desire to sing along.

Spektor has been continually successful since the release of her debut album "11:11" in 1991. "Grey's Anatomy," "How I Met Your Mother" and "Criminal Minds" have all featured her music as have numerous films, including "500 Days of Summer" and "The Chronicles of Narnia: Prince Caspian."

The six albums under her belt reflect a variety of influences. Her blend of anti-folk

and indie pop has struck a chord, with hits such as "Us," "Fidelity" and "On the Radio," selling millions of copies. The video for her latest song, "How," debuted only Oct 16th and has already received nearly half a million views.

Her recent highlights included a sold-out Royal Albert Hall in London as part of her European tour. Next, Spektor will embark on a North American tour followed by Australia. Tickets for her two performances at Sidney's Opera House sold out in minutes.

Born in Moscow, Russia, Spektor moved to the U.S. with her family at the age of 9, honing her skills to become an acclaimed singer/songwriter and pianist.

Regina Spektor will perform Nov. 7 at the Music Hall, 301 West 13th st., presenting her new album, "What We Saw From The Cheap Seats."

dmoreno@unews.com



Photo courtesy of Googe

Amendments: Continued from Page 12



Kansas

PAC.

The proposition would raise the tax on a pack of cigarettes from .17 cents, currently the lowest in the nation to .93 cents, a 429 percent increase.

The Missouri Family Network claims the increase would be about 700 percent, highest in Missouri history, and will cost all Missouri residents, not simply tobacco users.

Proposition E

"Shall Missouri law be amended to deny individuals, families, and small businesses the ability to access

affordable health care plans through a state-based health benefit exchange unless authorized by statute, initiative or referendum or through an exchange operated by the federal government as required by the federal health care act?"

The Missouri Health Care Exchange Question would prohibit the establishment, creation, or operation of a health insurance exchange unless it is created by a legislative act, ballot initiative or veto referendum.

The proposal aims at prohibiting the establishment of a health care exchange by the Missouri Governor. In summary, this proposition limits the creation of ObamaCare without prior agreement by the citizens of the state. The Missouri State Auditor's office states there would be no direct financial effects of the proposition.

According to the Missouri Foundation for Health, the proposition would slow exchange implementation by limiting the ability of state officials to evaluate key decisions and accomplish major tasks.

The Kansas Boat Property Tax Amendment would allow the state's property tax on boats to be altered. The state legislators would be allowed to classify and tax watercrafts on a basis different from other property.

According to Lt. Scott Hanzlicek with the Kansas Department of Wildlife, Parks and Tourism, "We are losing more and more boats, people are registering more and more boats in other states so losing more and more revenue every year. I think everyone is usually pretty much in favor of lowering taxes. This vote doesn't lower taxes or anything like that, it allows the legislature to change the way the taxes are collected on boats, and they may decide not to do anything, but it just gives them the power to do that."

The Kansas City Star also endorses the amendment because a more reasonable tax would boost Kansas' boat building and tourism industries. Revenue would increase an estimated \$1 million annually.

No formal opposition has been publicized.

egolden@unews.com

www.unews.com



Give the gift of life.

Become an Egg Donor

Discover the rewards of helping couples build families. You will be well compensated for your time and expenses. We do more IVF cycles than other centers in the region combined. Our success record combined with your generosity will give infertile couples new hope. You must be a healthy woman age 21 to 29, non-smoker, have regular monthly cycles and be of normal weight. **Apply today, or learn more at www.rrc.com/info/ovum-donation.php or call 913 894-2323.**



REPRODUCTIVE RESOURCE CENTER

Experience. Innovation. Success.



4942 Walnut Street
Kansas City, 64112
Renovated South Plaza Condo - walk to Plaza, Loose Park, UMKC, restaurants & bars. Updated thru-out - kit. w/ ss appliances, new cabinets, granite & refinished hardwoods. Spacious rooms incl light filled sun room. Lifestyle living or a great investment. Washer and Dryer will stay

5216 Ash Street
Roeland Park, 66205
TONS OF SPACE move-in condition~Ranch-in Roeland Park. Beautiful updated Kitchen & Baths, living room & large family room, hardwoods, large deck + yard! HUGE MASTER. Close to KU Med Ctr, Plaza, highways and shopping!wash/dry staying.

Susan Fate
Reece and Nichols
913.262.7755

Get Paid to Go to Church

Our business provides church leaders with the impressions of first time visitors. We'll hire you to attend a service and give us your feed back.

Sign Up:
www.faithperceptions.com
info@faithperceptions.com

www.unews.com

Disclaimer: The views of individual writers expressed below in this section do not represent the official stance of *U-News*. *U-News* welcomes participation from all UMKC students. Letters to the editor may be submitted to Editor-in-Chief Nathan Zoschke, nzoschke@unews.com.

Thoughts from the editor's desk

Nathan Zoschke
Editor-in-Chief

Chancellor Morton did the right thing

I was surprised to find out that after all the talk about a UMKC name change, Chancellor Leo Morton has abandoned the proposal.

I was convinced otherwise, as were many others.

Morton publically announced the proposal in May. He emphasized that a name change would not affect UMKC's affiliation within the UM System, and reasoned that a name change would better distinguish UMKC as "Kansas City's university" and could boost enrollment and private donations.

My hunch is that moneyed donors were a driving force behind the proposal. Those who graduated from the University of Kansas City prior to the UM System merger in 1963 may still remember the school as "KCU."

Nonetheless, the name change proposal did not resonate well with students or faculty.

From the onset of the name change discussion, Morton stressed that the research, including input from name change forums and surveys, would determine the advancement of the proposal.

I was told survey results would be released in November. Although we have yet to see hard numbers, it is difficult to imagine there was widespread support for the name change based on the

feedback *U-News* has received.

Of the 180 responses to the www.unews.com name change poll, 113—or 63 percent—were in favor of keeping the current name.

A petition by the College of Arts and Sciences Theatre Department urging Morton to drop the proposal garnered more than 100 signatures, including all but one faculty member from the Theatre Department. It argued a name change would destroy the national brand equity the department has spent years trying to create.

I was ambiguous on the proposal. I doubted the impact would be pronounced one way or the other. (The reputation of a school depends on the quality of its students, faculty, athletics and academic programs, not its name.)

Others were irate. Many feared the Chancellor had already made the decision to change the name and was using the surveys (which were sent out along with Morton's pro-name change talking points) and sparsely-attended forums as a false pretense to justify his decision.

Morton kept his word, and he proved his critics wrong.

Campaigns, a stimulus for the ad industry

The debates, attack ads and pundits tell us that the two parties are polar opposites.

The Obama campaign has portrayed Romney as an out-of-touch billionaire apathetic to the realities of working class Americans. The Romney

campaign has portrayed Obama as a liberal, big-government zealot ready to tax the rich into oblivion.

In reality, the president has very little power to implement sweeping transformative change. Thank the Founding Fathers.

Obama painfully learned this after shooting himself in the foot in 2008 with his pie-in-the-sky promises of hope and change. If Obama had simply promised to do what was feasible—taking the U.S. off George W. Bush's path of destruction and averting the Second Great Depression—he would have fewer critics.

But most voters aren't pragmatic. We're spoiled Americans, and it's our God-given right to be entertained—first world problems. Political debates and elections are like football games, and so-called pundits are like sports commentators analyzing each poll and sound bite like a play-by-play.

If Obama had simply promised to do what was feasible, people wouldn't have attended rallies that filled entire football stadiums and bought Obama water bottles and dog shirts.

In his days as a stodgy Massachusetts moderate, Romney attended Planned Parenthood fundraisers and laid the groundwork for "Obamacare."

Now he is a "Ronald Reagan conservative," an axe-swinging tax cutter ready to hit the gas pedal to the eight-cylinder economic growth engine (with massive incentives for big oil, no less).

I can't stand Mitt Romney's authenticity any more than I like



Nathan Zoschke

his politics, but I can't fault him for doing what is inevitable in the era of branding and mass marketing.

Politicians and political parties are ideological brands, and voters are consumers who desire conformity.

Attack ads extending all the way down to state representative campaigns attempt to scare voters with claims that one's opponent "will bring Obama/Romney's agenda to Kansas/Missouri." Nice to know.

Both candidates and parties deserve credit—for an entirely different reason.

Together, they have propelled campaign spending to greatness and give us hope that this trend will not change, but continue.

Thanks to a lazy public that thinks it is being informed when it is being entertained, the campaigns that lavish the most spending on political ads and marketing have a considerable advantage at the polls.

Campaign spending by both parties and candidates for the 2012 election cycle has handily exceeded \$2 billion, the costliest election to date.

Expect the trend to continue.

nzoschke@unews.com

A school of journalism would benefit UMKC

Why doesn't UMKC have a School of Journalism?

There are an abundance of reasons why we should.

For starters, we have an impeccable group of professors who are more than happy and capable to groom tomorrow's successful journalists.

As a member of the UM system, we have the connections with the Missouri School of Journalism on the Columbia campus, and

there is reason to believe UMKC could have a premiere program without detracting from MU's, but building off its success. The Cross Cultural Journalism and Mass Media course, for instance, is conducted with both MU and UMKC students via video transmit.

As Chancellor Leo Morton has said, "we are Kansas City's university."

The potential relationships

between UMKC and different news organizations and media businesses through a journalism school would benefit both UMKC, the local community and students.

I could spend all day listing the names of various UMKC professors who are now using their skills and experience to prepare students for practical journalism.

Jon Rand, who teaches Introduction to Reporting, is a great lecturer. So was Cynthia Newsome, a weekend anchor for



Kharissa Forte

Continued on Page 19

Thank cartoon for progress in diversity

Tyren Rushing Staff Writer

I love cartoons. I always have and I always will. I love cartoons from all eras, from the old black and white Popeye the Sailor man cartoons, all the way up to the CGI

(computer-generated imagery) styled shows such as *Star Wars: The Clone Wars*. There have been plenty of decades with top-notch shows, but one decade stood out to me as the best at celebrating and educating people on our cultural differences, and that decade is the 1990s.

I enjoy Tom & Jerry and still laugh at them to this day. But they had a character called "Mammy Two-Shoes." If you don't know what a Mammy is, take a black studies class and you'll see that it's not a flattering caricature. They also consistently used white characters with theatrical black face, red face or yellow face makeup to depict minorities.

Disney has Song of the South and Uncle Remus locked away in its vault, thankfully. Disney also created the crows from Dumbo, who smoked, used slang and had a leader named "Jim Crow." This

Otte: Continued from Page 18

authority" is can also be confusing without proper guidance.

Additionally, for voters in Missouri who have never voted in person before, the absentee ballot request must also include one form of valid identification and fulfill a notary requirement that is not clearly explained on the Secretary of State website.

In Missouri, all of this must be done no later than 5 p.m. on the Wednesday before any given election, and the actual absentee ballot must be turned in no later than 5 p.m. the night before the election.

Because I am registered to vote roughly one hour away from Kansas City, I thought it might be wise to fill out an absentee ballot for this election.

After researching the absentee voter process, I changed my mind. For those of you who are planning to vote this Tuesday, make sure you are aware of your city/county's voting regulations to avoid hassles.

For more information about voting, visit your home state's Secretary of State website. The Missouri website is www.sos.mo.gov.

kotte@unews.com

film is considered a classic.

Warner Bros. had the Speedy Gonzales cartoons that depicted Latin Americans as lazy, frivolous womanizers.

Cartoons of the '90s, on the other hand, had a diverse and genuine cast of characters from all backgrounds. They righted the wrongs of old Hanna-Barbera, MGM, Disney and Warner Bros. cartoons and fixed the "corrections" that took place in some '70s cartoons. While Hanna-Barbera did give us *The Harlem Globetrotters* cartoon—which was the first to feature a predominately black cast of characters—it also gave us insignificant, stereotypical and token characters like Apache Chief and Black Lightning in *Super Friends*. It made an entire series about Charlie Chan, whose whole gimmick was a white guy in yellow face pretending to be a Chinese person.

In the '90s, animators finally got their stuff together and diversity began to mean something other than swapping one character on a show to a darker color palette. Captain Planet featured

characters from all over the world that weren't just stereotypes.

The Rugrats taught me about Passover and Arthur showcased the difficulties of being a Jewish kid around "Christmas Time."

Doug made it so that people were literally shown in every color of the rainbow.

Disney made a household name out of Aladdin, a story of an impoverished Middle-Eastern teenager's rise to power. Aladdin also gave us our first non-white princess, Princess Jasmine. Other non-white princesses included Pocahontas and Mulan and lead to Disney's first black princess, Princess Tiana from *Princess and the Frog* in 2009.

Another cartoon that started in the 1990s that broke down and continues to break down barriers is *South Park*. I have watched this show since I was 10. I have seen it turn being handicapped into a cool thing. If you have ever yelled out, "Tiiiiimmaaaay!" or told a Jimmy joke then you can attest to this fact. It flipped the script by naming the black kid on the show *Token Black* and made him rich and extremely articulate and

created *Big Gay Al* to showcase there is nothing wrong with homosexuality.

The diversity in those '90s cartoons and the constant line-crossing by *South Park* are why today's shows like *The Boondocks* and *Family Guy* can show and say as much as they do. That diversity is why little kids can watch *Dora the Explorer*, *Maya & Miguel* and *Ni Hao, Kai Lan* and learn about other cultures. The '90s took both children's and adults' cartoons to the next level, they bridged the gaps started in the 1970s and wiped clean some of the racist faces of the 1930s and 1940s.

trushing@unews.com

Forte: Continued from Page 18

KSHB 41 Action News who taught Broadcast Management here during the 2010-'11 school year.

Peter Morello is one of the nation's most well-versed journalists and has a respectable reputation in Europe as well.

Morello has, according to his online biography on the Communications Studies Department website, "spent 14 years in Europe as a producer and special correspondent for the PBS program *European Journal*. He covered the emerging democracies of eastern and central Europe, the breakup of the Soviet Union, war in Bosnia and famine relief efforts in Somalia."

He worked for CBS and KCPT and has won several awards for his documentaries.

The best part: Peter Morello is a professor right here at

UMKC. Dr. Robert Unger is also an award-winning journalist. He worked for *The Kansas City Star* as a national correspondent and for the *Chicago Tribune* as an investigative reporter and columnist.

His articles have covered 47 states and 14 countries. Most impressively, he "won a staff-shared Pulitzer Prize and the National Press Club's Award for Diplomatic Correspondence." Unger is most well-known for his book "The Union Station Massacre: The Original Sin of J. Edgar Hoover's FBI," published in 1997.

Guess what? Robert Unger is a professor right here at UMKC, too.

Perhaps instead of fretting over the frivolous idea of changing our name that was finally dropped last week, we should shift our focus to a



Tyren Rushing

substantial change that could achieve the goals the name change proposal set out to accomplish.

In the Oct. 1 issue of *U-News*, I asked Chancellor Morton what he believed would be accomplished by changing our name. He said, "I believe we can strengthen our enrollment, our community partnerships and our philanthropic support by creating a broader and deeper understanding of our critical role as Kansas City's university." If UMKC developed a School of Journalism, the University would strengthen its enrollment, community partnerships and philanthropic support. A school of journalism could be an effective strategy to achieving the goals as outlined by the Chancellor.

kforte@unews.com

Intellectual property laws hurt artistic creativity

Joey Hill Staff Writer

It's easy to think of an artist as some Promethean creating art from nothing but his or her own volition and creative imagination, but that's far from the case.

Artists create from the cultures before them. They study, borrow, shift and inevitably build the work of the new cultures.

The term "Intellectual Property" is in its own way is an affront to this very idea.

The art of artists is their own while they themselves are creating it. Once created, unless immediately destroyed or locked away forever, it has then become part of the world.

People can then love it, steal it, care nothing for it or even destroy it. As much as one may not like it, that is the life of art.

In 1969, a funk and soul band known as The Winsons released a single, "Color Him Father," which went on to top the charts of that year and won the group a Grammy. The B-side, an instrumental known as "Amen Brother" largely lived in the shadow of the success of "Color Him Father" until the creation of the sampler in the 1980s.

What would follow was musical renaissance when early hip-hop artists began sampling a six-second drum solo in the middle of the song and using it to build intricate back beats. The beat was eventually known as the "Amen" or "Amen Break" and went on to be used by early electronica and techno DJs by reformating the beat to create the beginnings of drum and bass and hardcore music.

I look at the Amen Break as a perfect example of a work of art that has, rather than being killed by the prevailing artistic culture, been ascended by it. These artists who sampled it were not malicious in intent, but rather saw it as something that would help them make their art.

The American abstract expressionist Mark Rothko once said, "A painting lives by companionship, expanding and quickening in the eyes of the sensitive observer. It dies by the same token. It is therefore a risky and unfeeling act to send it out into the world."

Amen.

jbill@unews.com

Absentee voting can be a headache for college students



Kynslie Otte

Kynslie Otte Senior Staff Writer

Just before every election, parents, teachers, government officials and even celebrities stress the importance of voting. However, they don't explain how confusing the process can be for inexperienced voters—especially those who aren't living in the city/county in which they are registered to vote.

Acquiring and appropriately filling out an absentee ballot can be a headache, as it requires much more work than simply going to the polls, and absentee requirements are different for almost every state.

In Missouri, absentee ballots are provided if voters offer one (or more) of the following reasons: absence from the jurisdiction of the election authority where a person is registered to vote, incapacity due to physical illness or disability, religious beliefs or practice or employment as an election authority or incarceration, as long as the individual is qualified to vote.

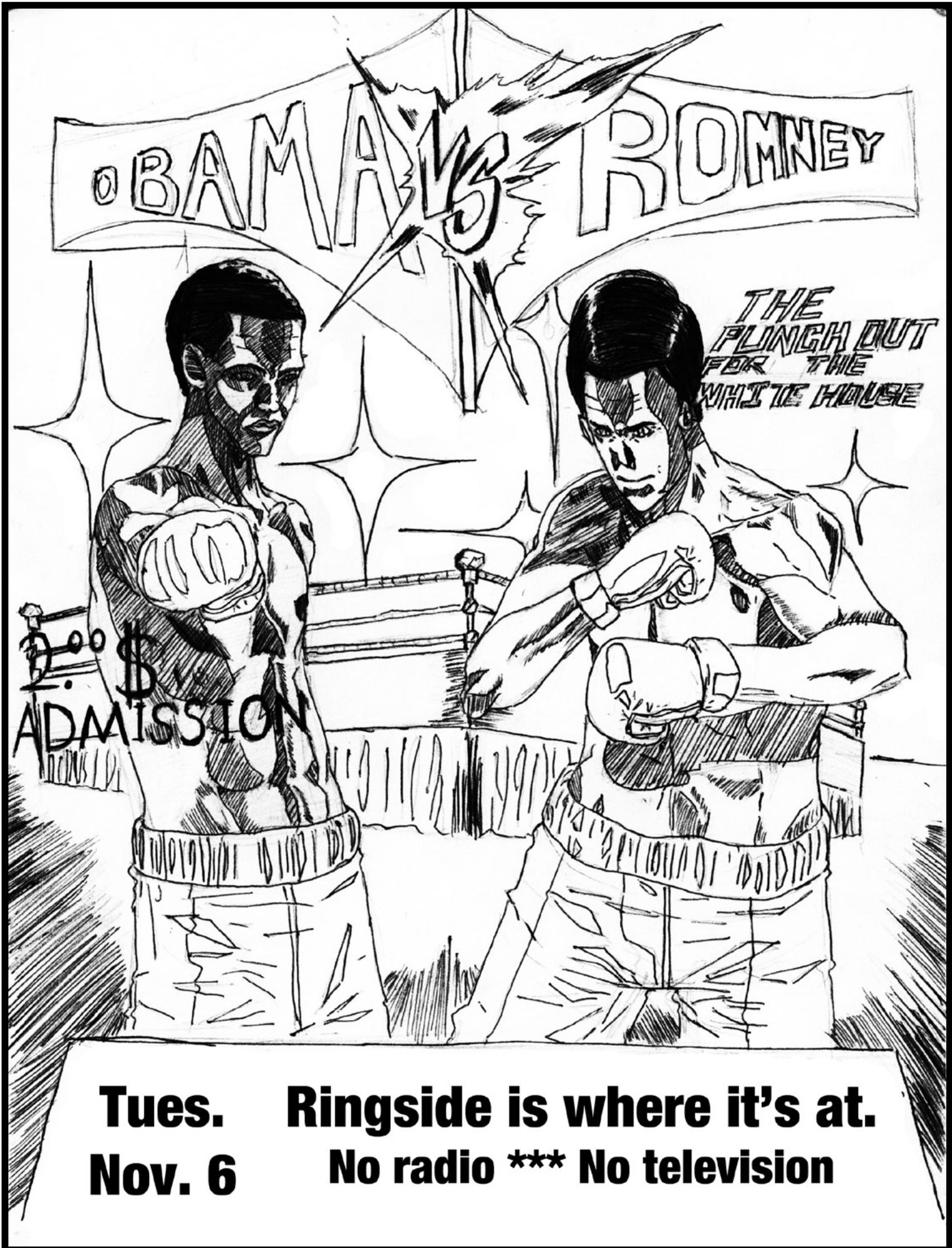
The concept of absentee voting is sensible and seemingly convenient, but figuring out where one's "appropriate local election authority" is to obtain the ballot, or even figuring out what an "appropriate local election

Continued on Page 19

Visit us online at www.unews.com

jbill@unews.com

Cartoon



Advertise
with
U-News

and reach
4,000 readers
each week!

Contact Luis Ruiz at
[universitynewsads@
gmail.com](mailto:universitynewsads@gmail.com) or (816)
235-1386.

Tues. Ringside is where it's at.
Nov. 6 No radio * No television**